

# OVERVIEW

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**A website for story lovers to create their stories with AI based on their own diaries**

2023

**Role:** UI/UX Designer

**Team:** 1 UX Designer / 1 UI Developer / 4 Backend Developers

**Company:** Poetix Startup

**End User:** Anyone as story and book enthusiast

**Timeline:** Ongoing since 3 months ago

**Activities:** Ideation, Sketching, Wireframing, Prototyping



# USER STORY

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**Kim is a housewife who writes her daily life and wants to gather all her story in one book So that she can keep it and give it to others to read.**

# PROBLEM

**People who love to write everyday diaries, want to give value to their stories and keep them as memorable art pieces.**

**#1**

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Lack of capability in writing skills

**#2**

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Lack of Time

**#3**

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Lack of Imagination in story telling



## **Goal:**

**Everyone can be an author with a creative imagination**

## **Solution:**

**Simplified user flow**

# CHALLENGES

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## #1

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It's expensive and time consuming process to train custom models

## #2

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we had 3 months to design and develop MVP

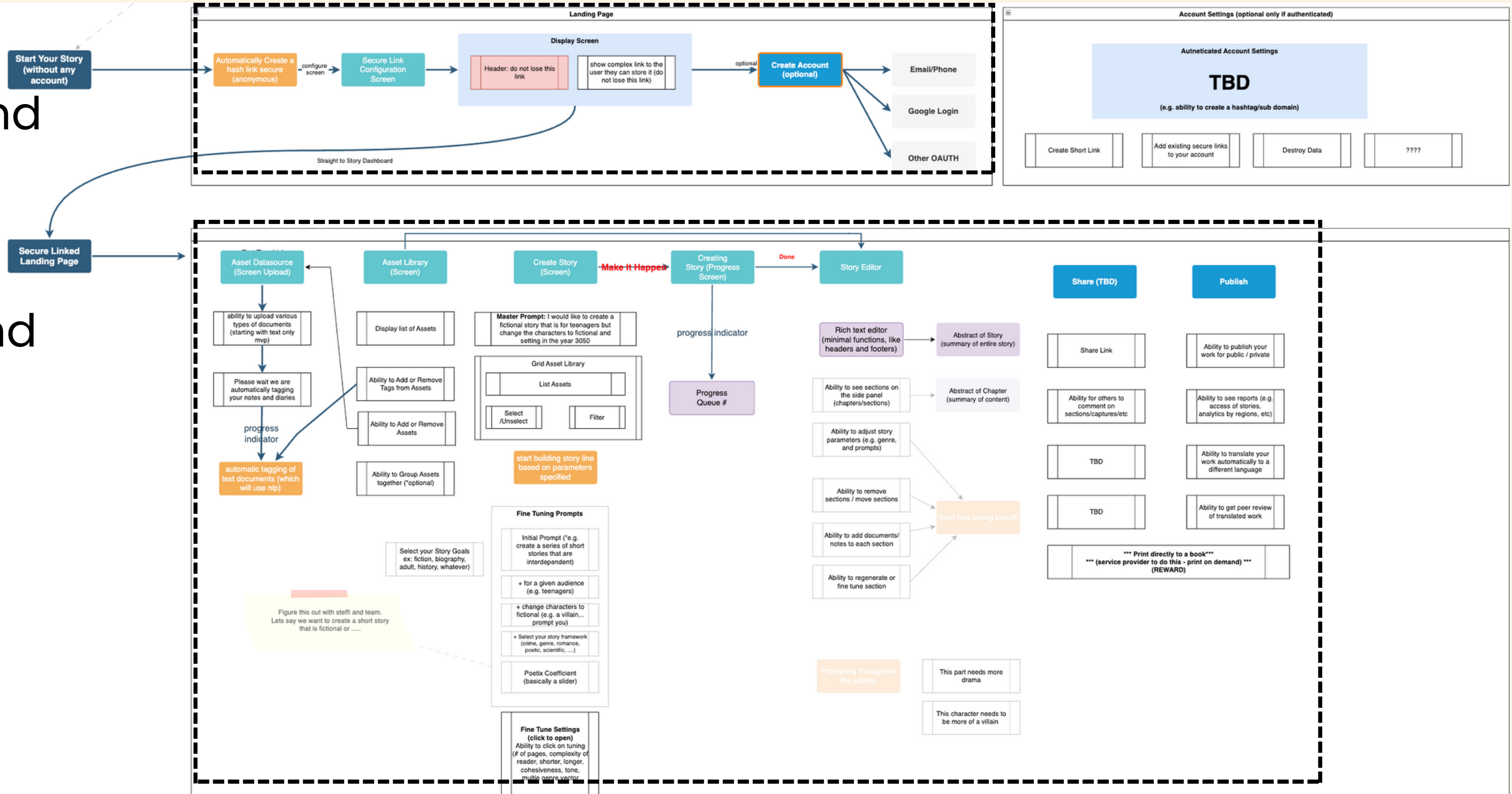
# IDEATE



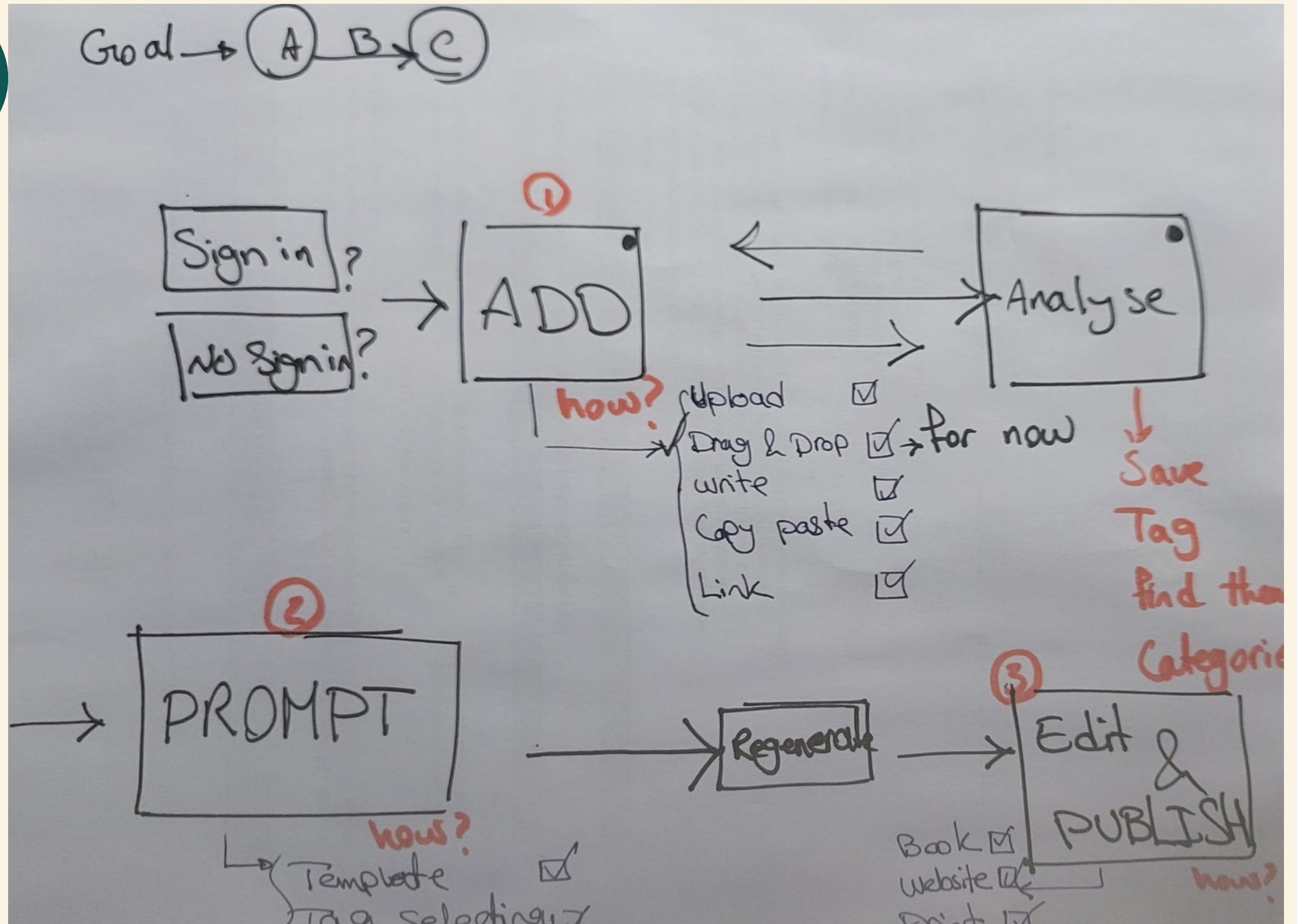
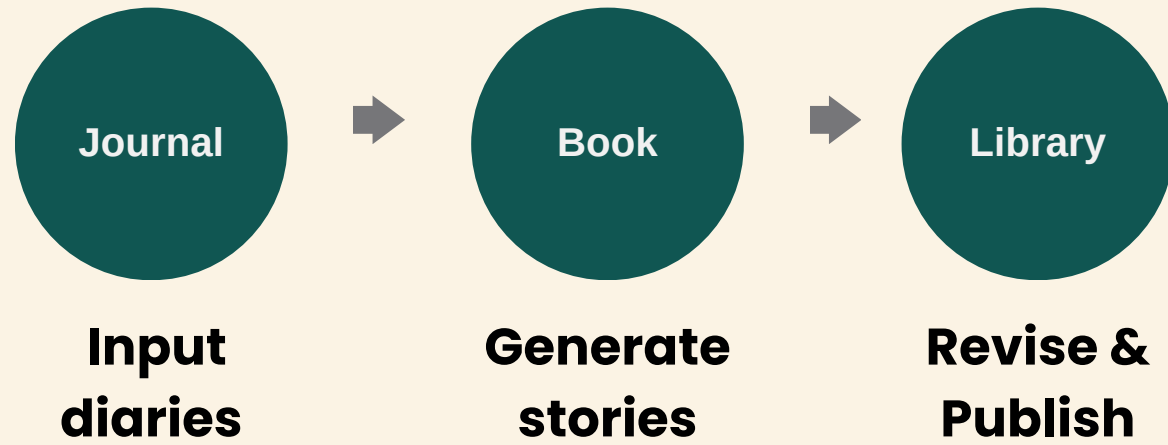
## Frontend

## Backend

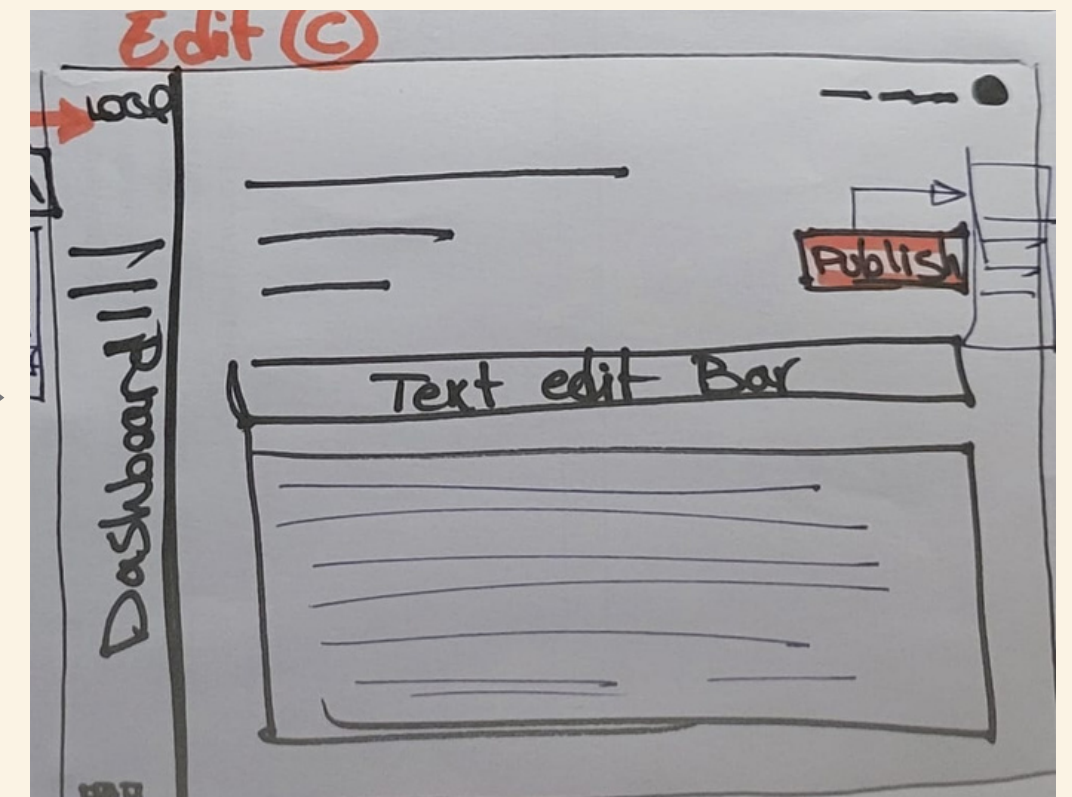
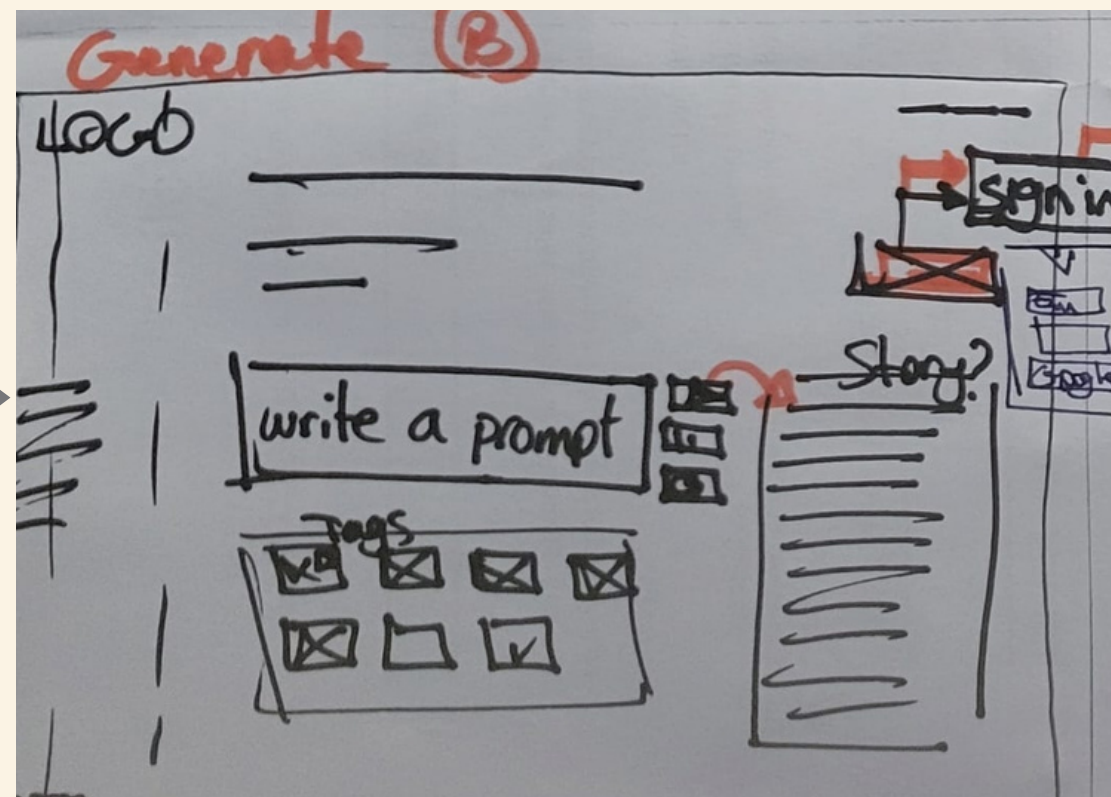
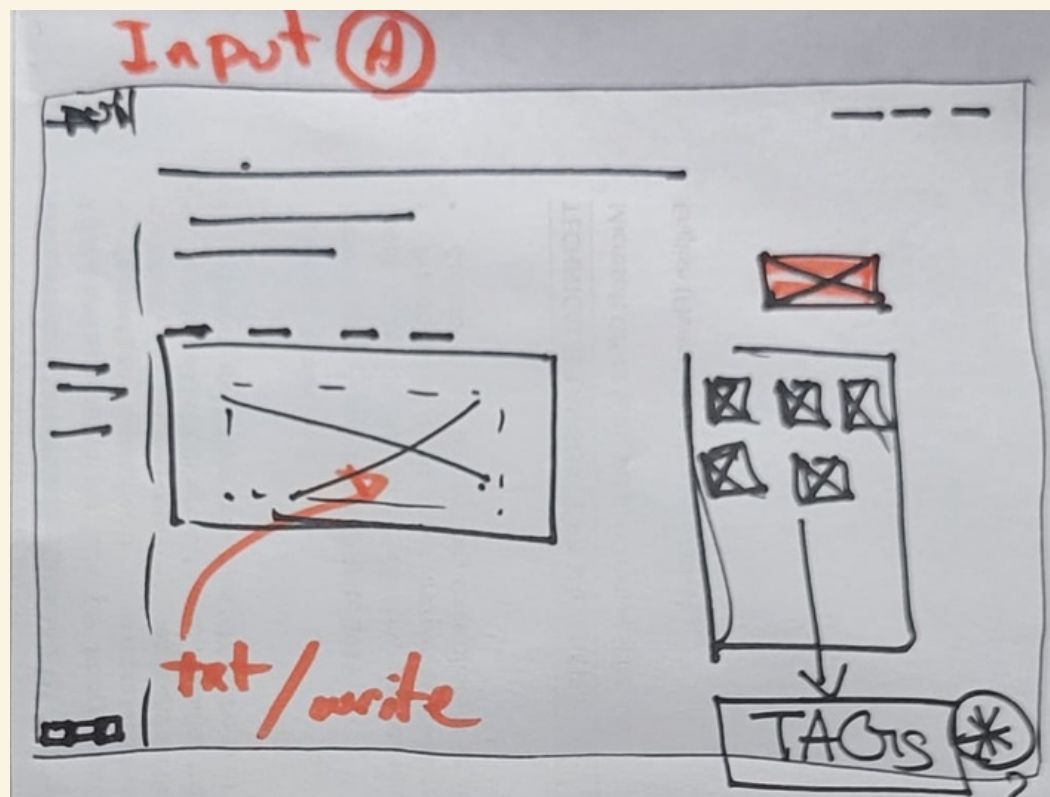
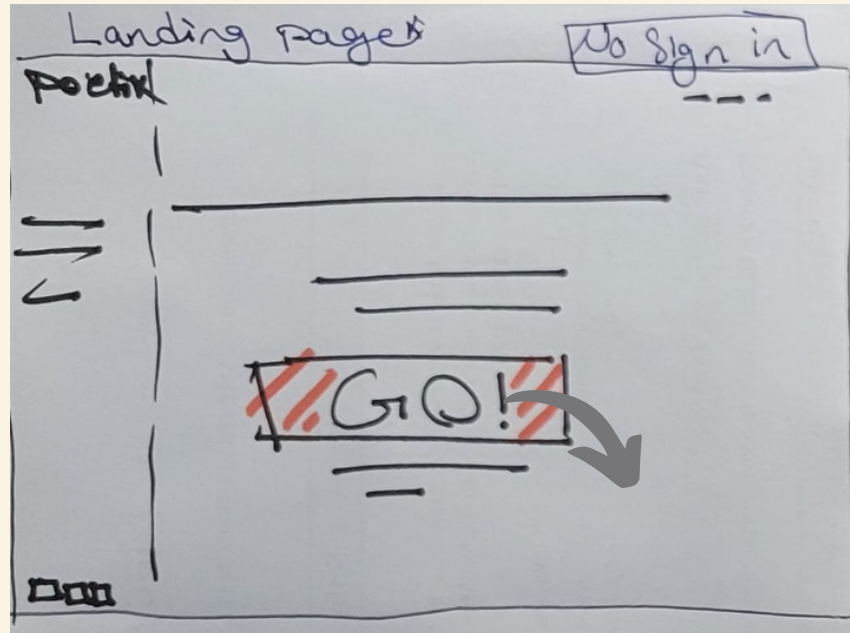
### PHASE 1



# IDEATE



# WIREFRAMING





# WIREFRAMING

Portraits Of Emotions,  
Transcending Imaginary eXpanse

Start your Story!

Your Life is My Story!

Share your diary input,  
You Won't Lose It!

Write your entry...

Add to input

Or

Upload your input

CONTINUE

Create your Story,  
Give a Prompt and  
Help us to Generate your Poetix!

Write your prompt...

Search

Select all

Yesterday lunch Jul 15th 2023

My life with her Apr 9th 2023

She was sad Jul 15th 2023

My imagination Jul 15th 2023

Bad day at work Jul 15th 2023

Shopw more...

Generate

Publication

We lose people all the time. It's just the nature of the job. What can you expect from a place full of nooks and crannies people intentionally go to get lost in?

I usually don't worry when I don't see someone for a while, but when it's been days since someone's checked out, it's usually a sign that I need to step in.

I'm not doing this alone, thankfully. No Librarian is ever truly alone, are they?

I have help from the Watchers and Listeners of the shelves. Thanks to them, it usually doesn't take long to get the scent, if you know what I mean. However, today is one of the rare, and unfortunate, exceptions when my search has exceeded more than an hour—and an hour is pushing it.

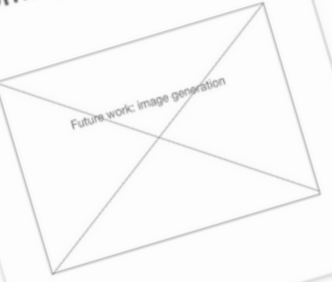
I've been searching and asking around for almost six hours, scouring shelves and listening for the telltale breathing.

The Watchers have their quadrants, so it's much like playing hot and cold.

Save

Save to Book

Parallel World with  
Tommy



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I've been searching and asking around for almost six hours, scouring shelves and listening for the telltale breathing.

Create New Story!

Chat with my husband

Monday 18th July

Create New Story!

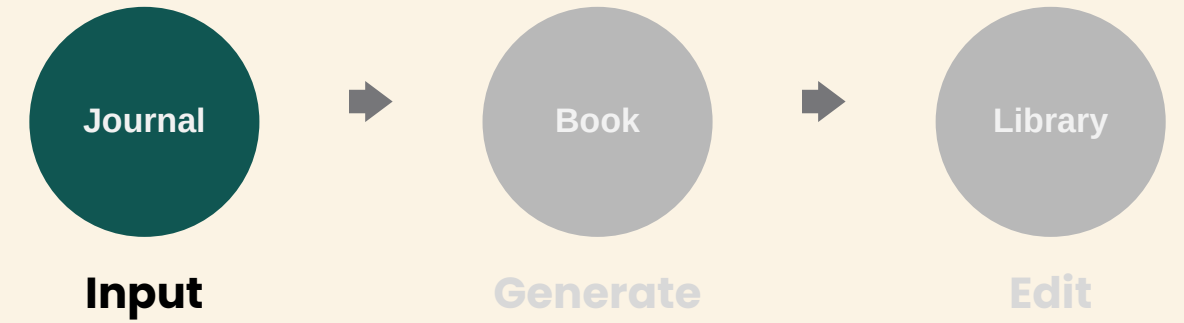
Bad day at work

Monday 18th July

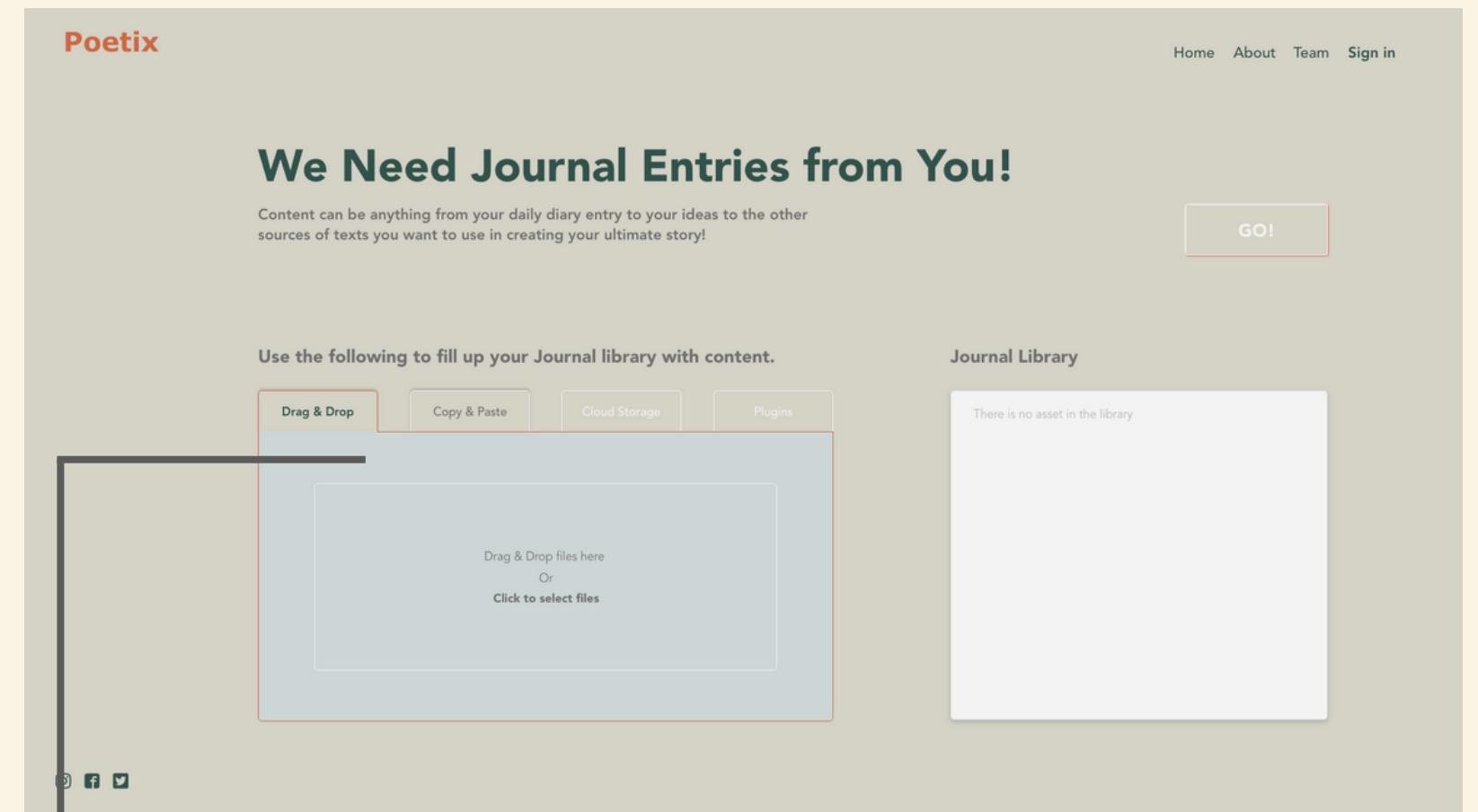
- Edit
- Move to group
- Delete
- ??? Add to Favorite

# WIREFRAMING

# IDEATE AND ITERATE

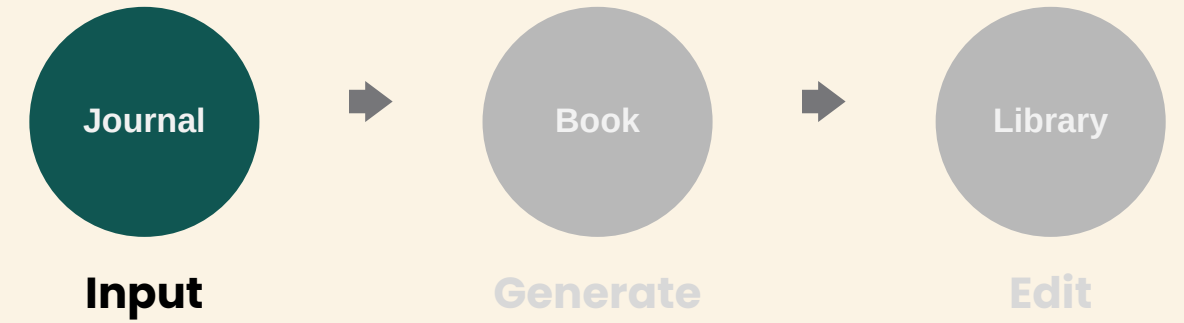


Speeding up the first step without a need to sign in



Ability to add text and files as an input

# IDEATE AND ITERATE



For now!

poetix

Home About Team Sign in

## We Need Journal Entries from You!

Use the following to fill up your Journal library creating your ultimate story. Content can be anything!

Drag & Drop your text file in the box below

GO!

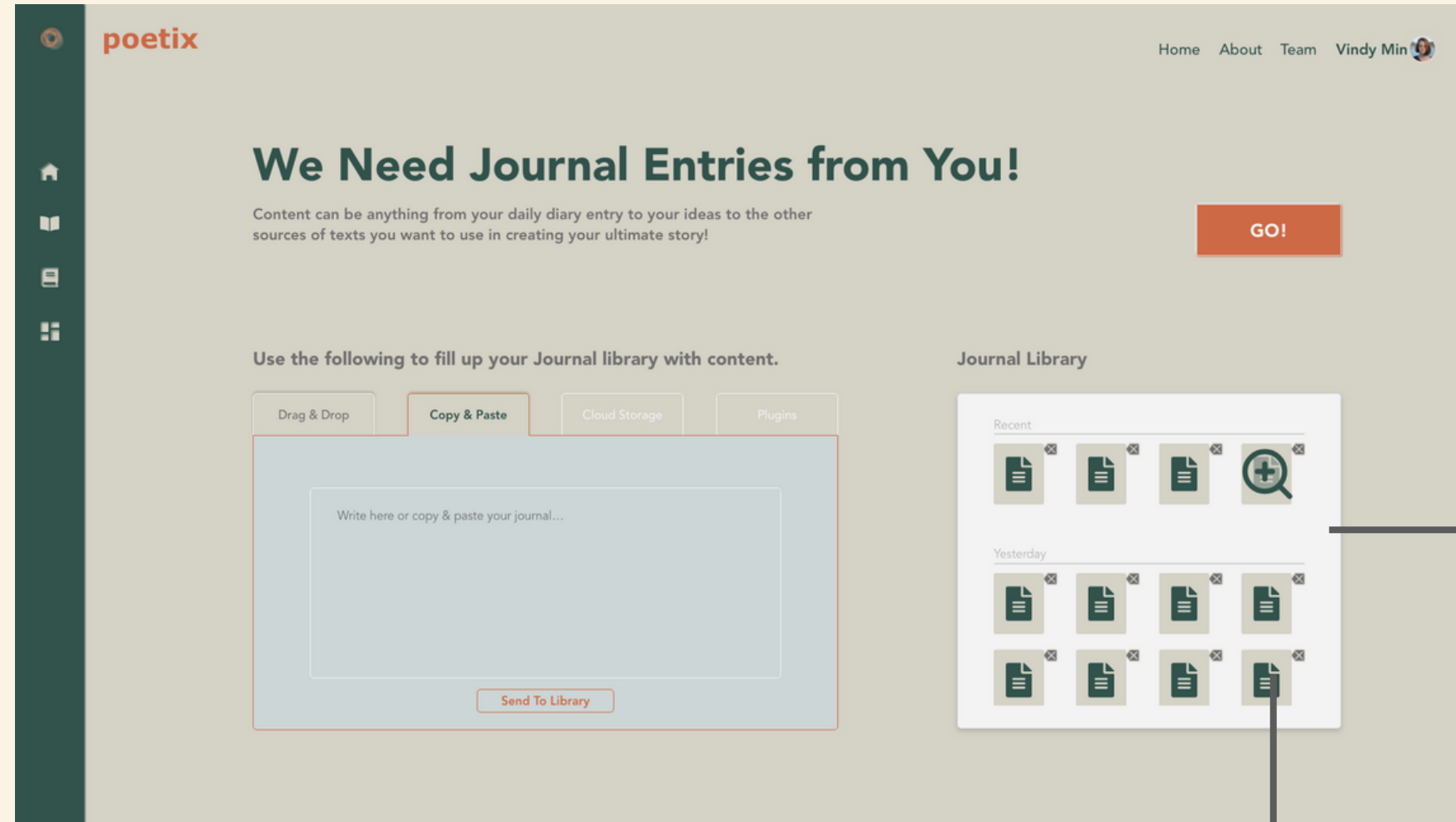
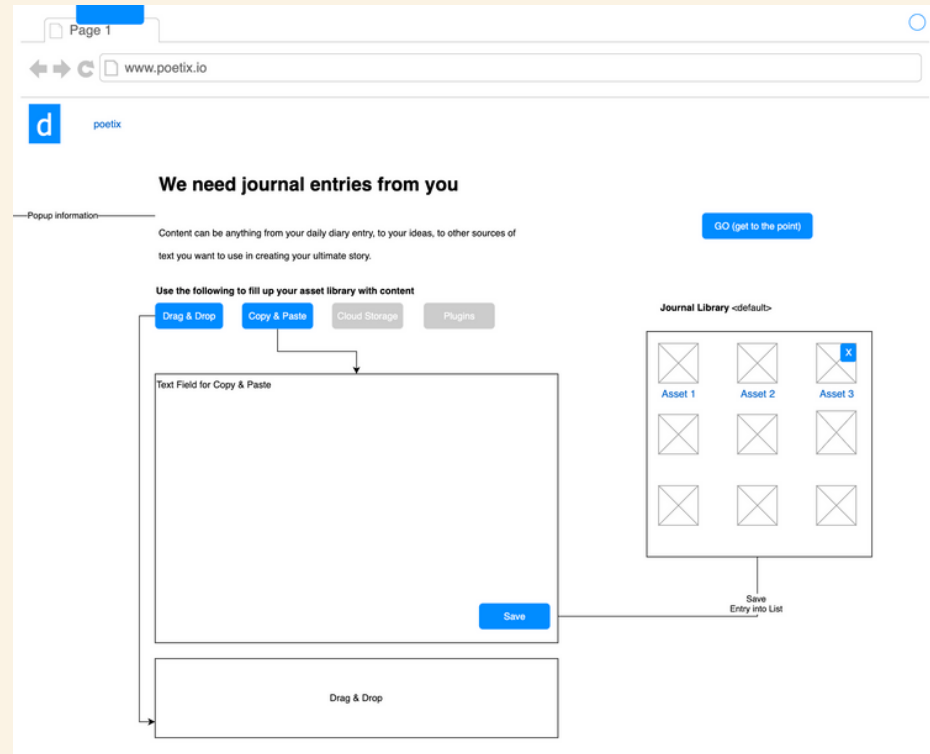
Drag & Drop files here

Instagram Facebook Twitter

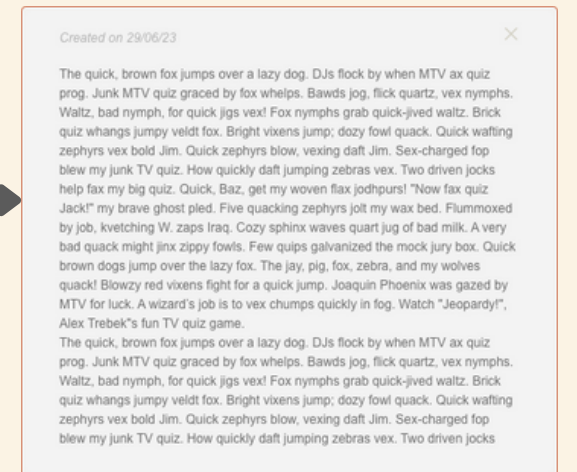
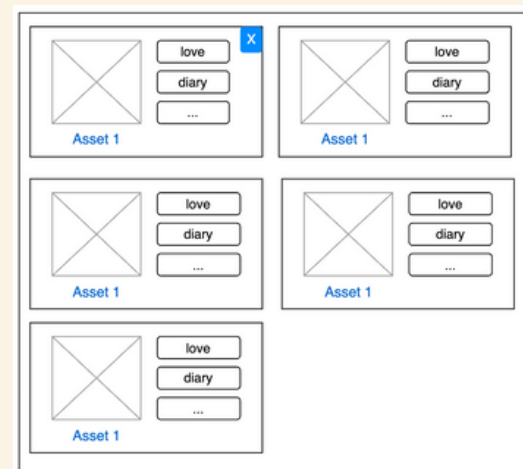
# IDEATE AND ITERATE



Ideation on how to gather user stories



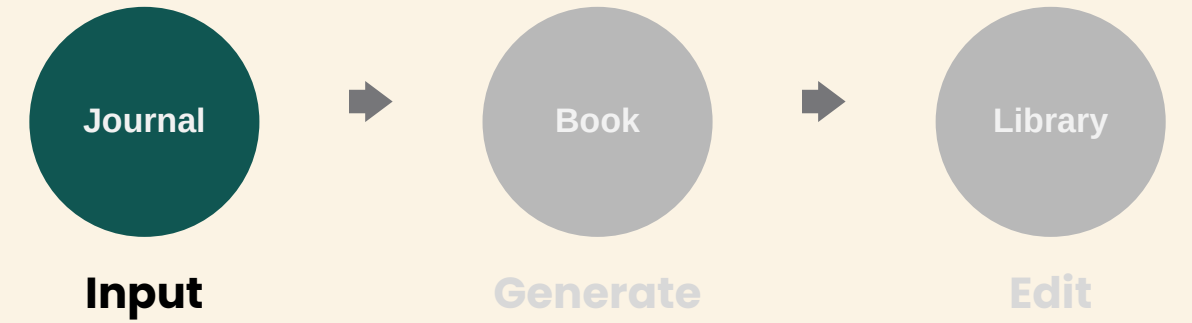
TAG ideation



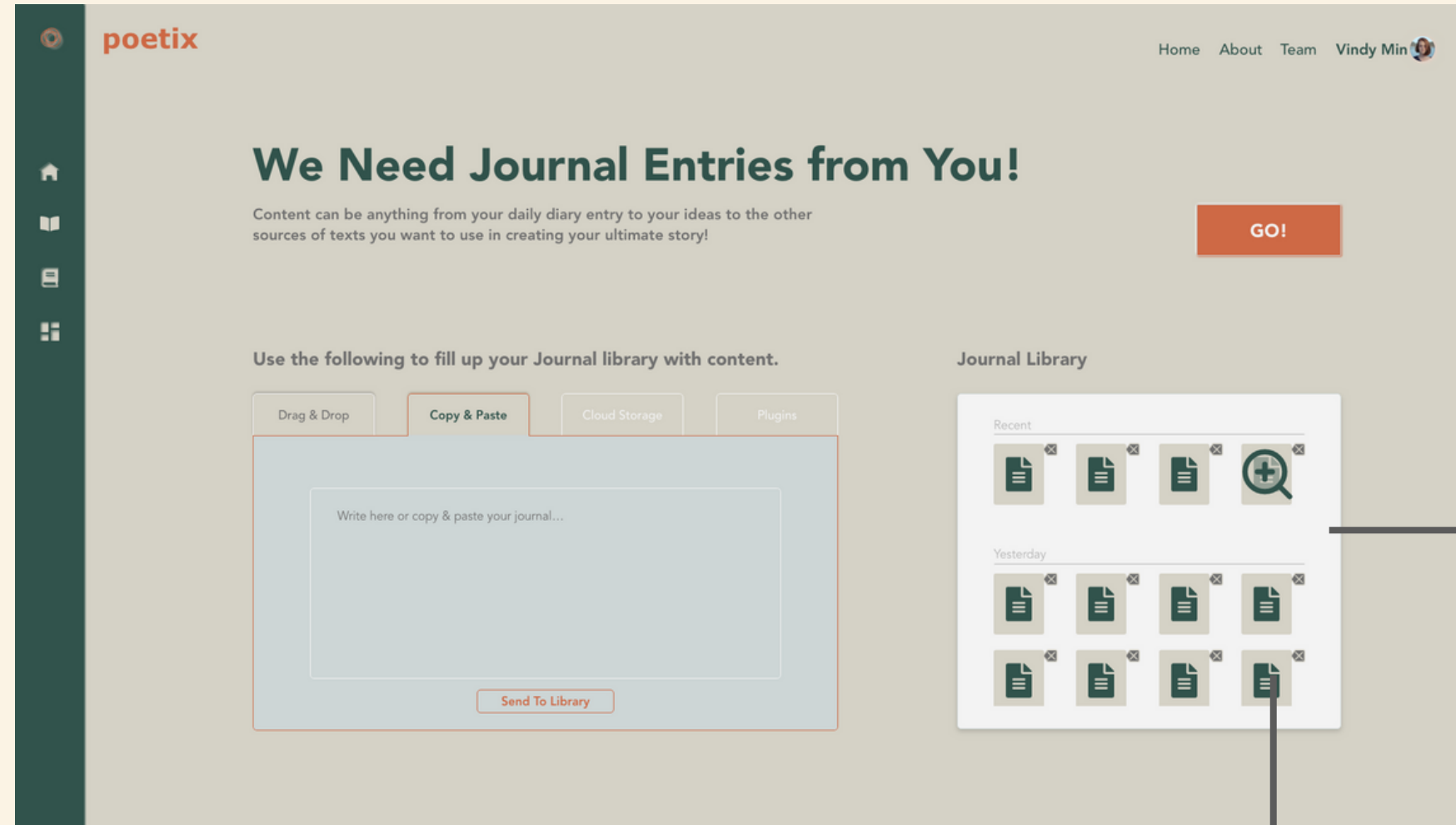
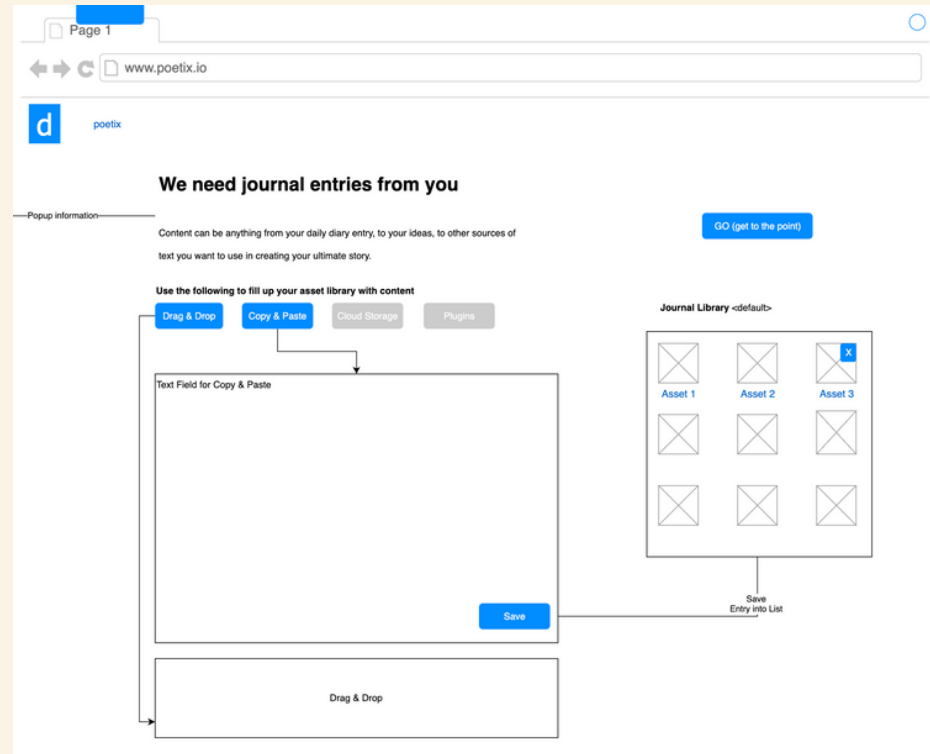
Managing the assets

Files Automatically saved and tagged in asset library

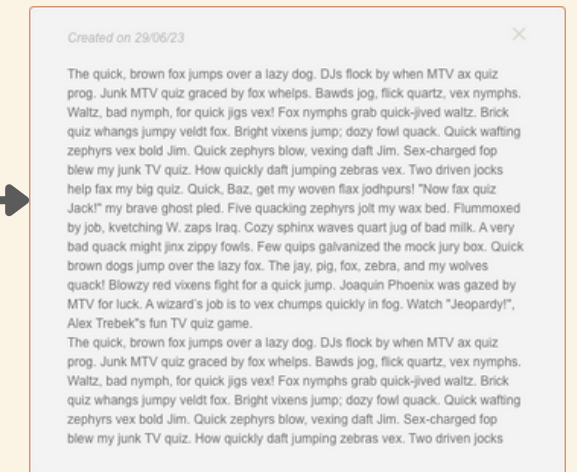
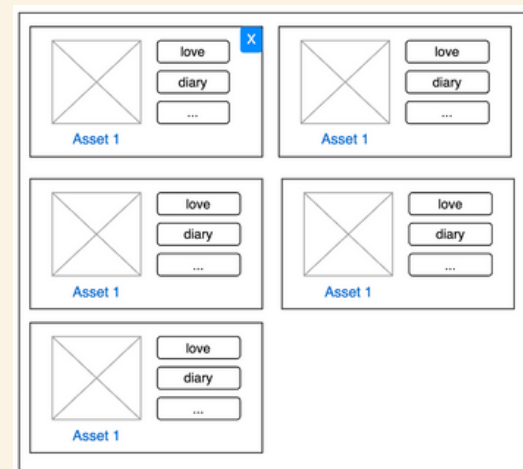
# IDEATE AND ITERATE



Ideation on how to gather user stories



TAG ideation



Managing the assets

Files Automatically saved and tagged in asset library





**NO**

# We Need Journal Entries from You!

Use the following to fill up your Journal library creating your ultimate story. Content can be anything!

Drag & Drop your text file in the box below

CREATE

Name	Summary	Date	Labels	Entities
 Fly to the cloud	The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog...	Yesterday	Fantasy Descriptive Third person Adventure	Tommy Vancouver  
 My Friend	Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod	Apr 23, 2023	Fantasy Descriptive Third person	Tommy  
 A day at school	The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog...	Apr 02,2023	Third person Fantasy Descriptive Adventure	Ryerson Toronto  

# IDEATE AND ITERATE



## Ideation on how to give a prompt



Time to sign in to see full generated story

Narrowing down the prompt by selecting from tags and points

Journals	Date added		Journals	Date added	
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>

Categorizing the assets based on the tags

# IDEATE AND ITERATE



## Ideation on how to give a prompt



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The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>
The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>	The quick, brown fox jumps...	09/08/23	<input type="checkbox"/>

Categorizing the assets based on the tags

**✗ NO**



# Time To Create Your Book!

Now it's time to make your Book with us. Give us a prompt, make it closer to what you want with selecting the TAGs and briefs that you like to involve in your story!

READ MORE

Write a story with The Style genre, set in \_\_\_\_\_ time, and has \_\_\_\_\_, with more spice. And the set in \_\_\_\_\_ time, and has the set of \_\_\_\_\_ time, and has

Genre: Fantasy ✕ Narrative: Third Person ✕ Theme: Adventure ✕ Genre: Fantasy ✕

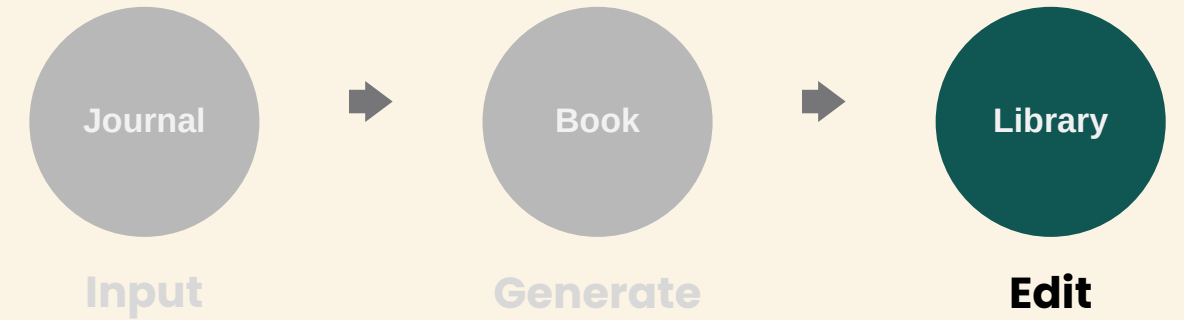
Language: Descriptive ✕ Theme: Adventure ✕ Narrative: Third Person ✕ Tone: Whimsical ✕

Tone: Whimsical ✕ Genre: Fantasy ✕ Narrative: Third Person ✕ Language: Descriptive ✕

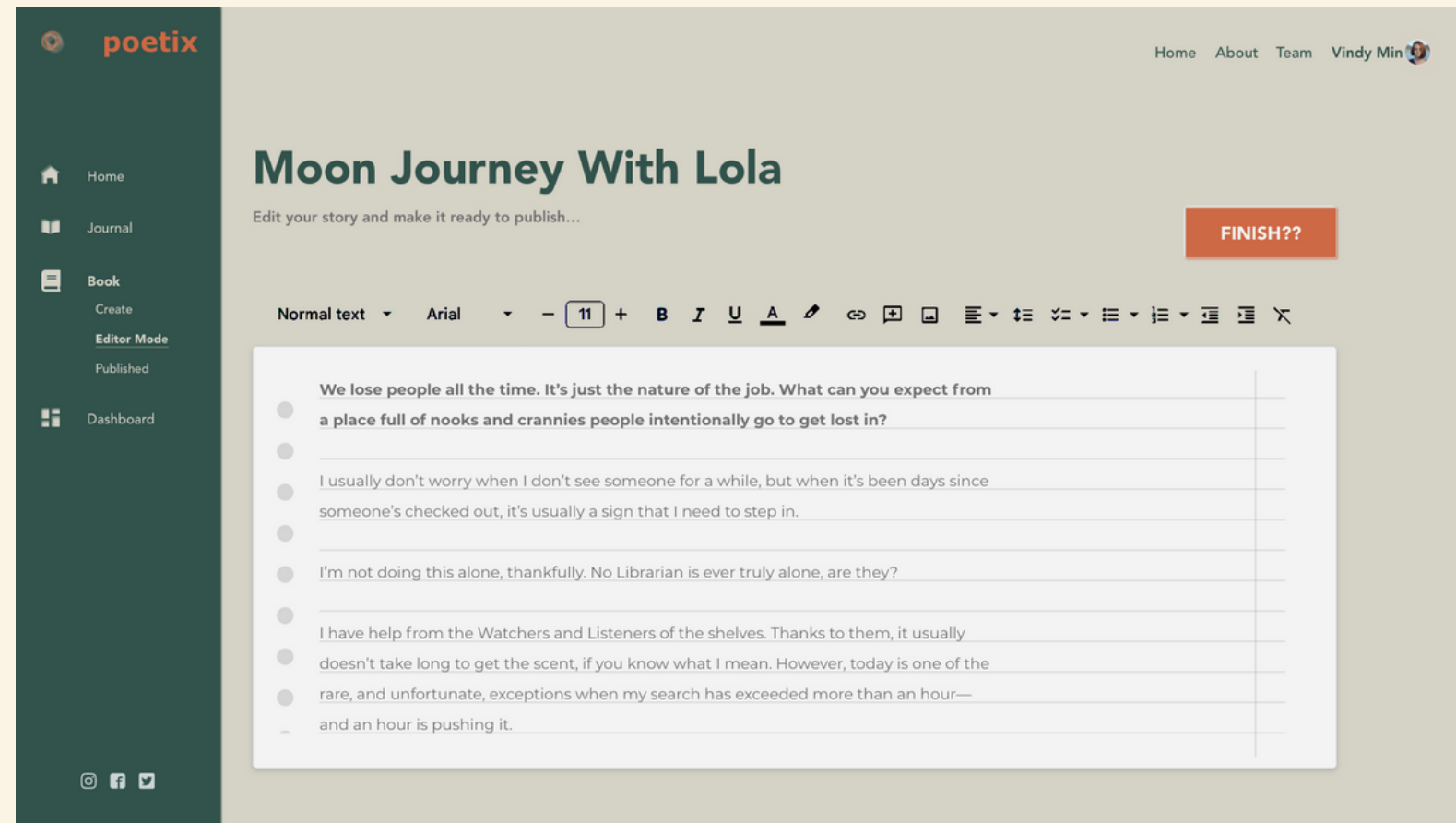
Theme: Adventure ✕ Genre: Fantasy ✕ ...

Start Generating . . .

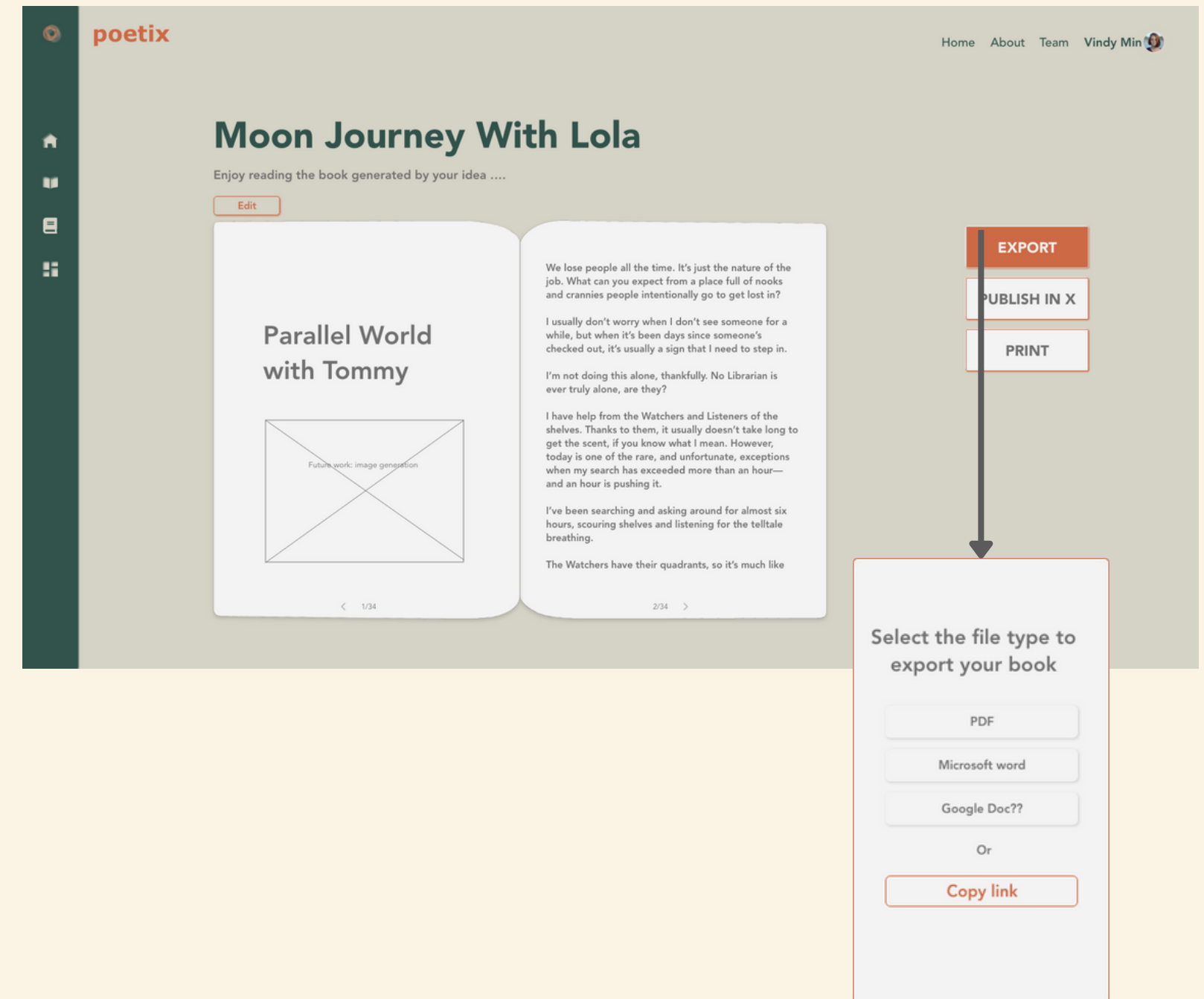
# IDEATE AND ITERATE



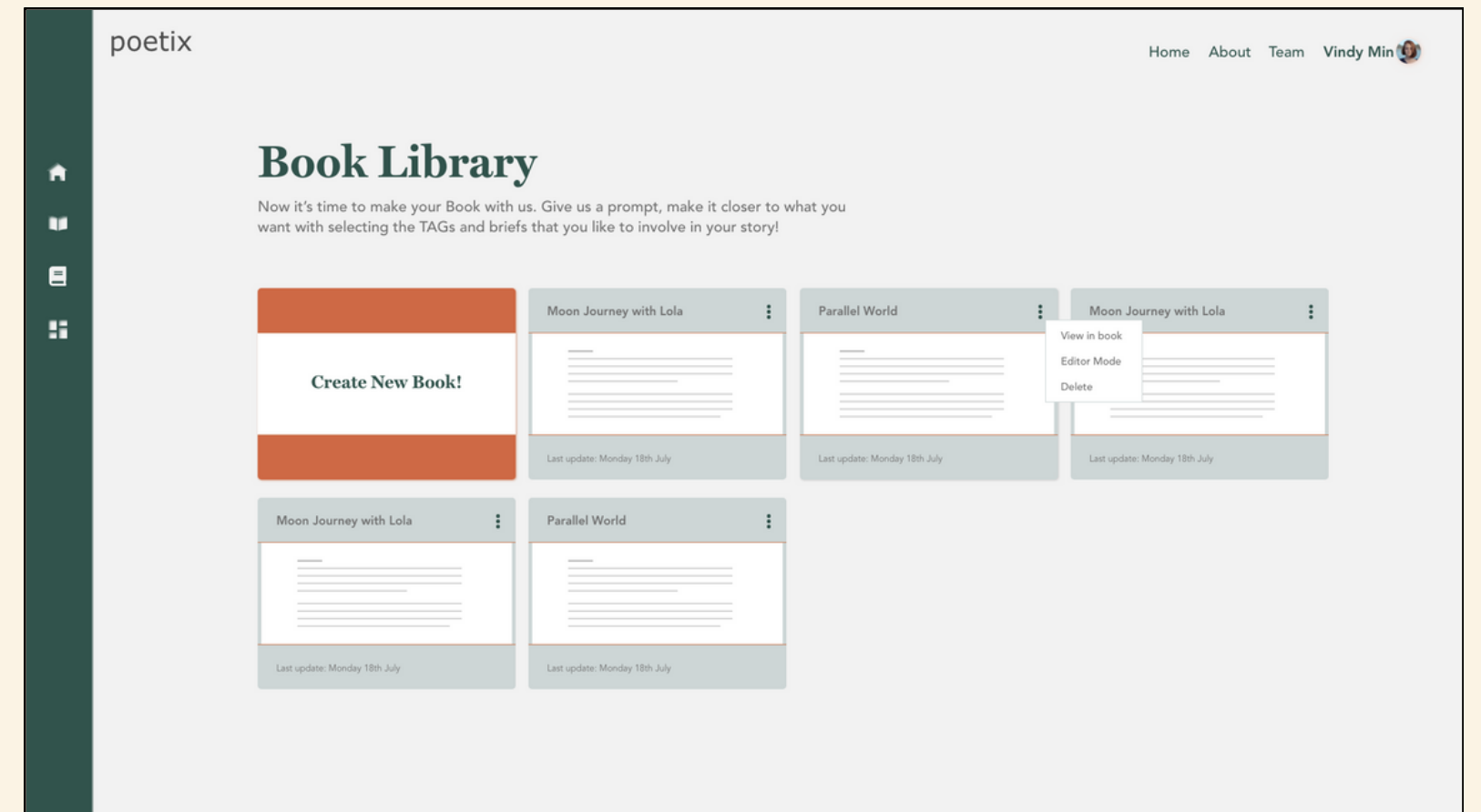
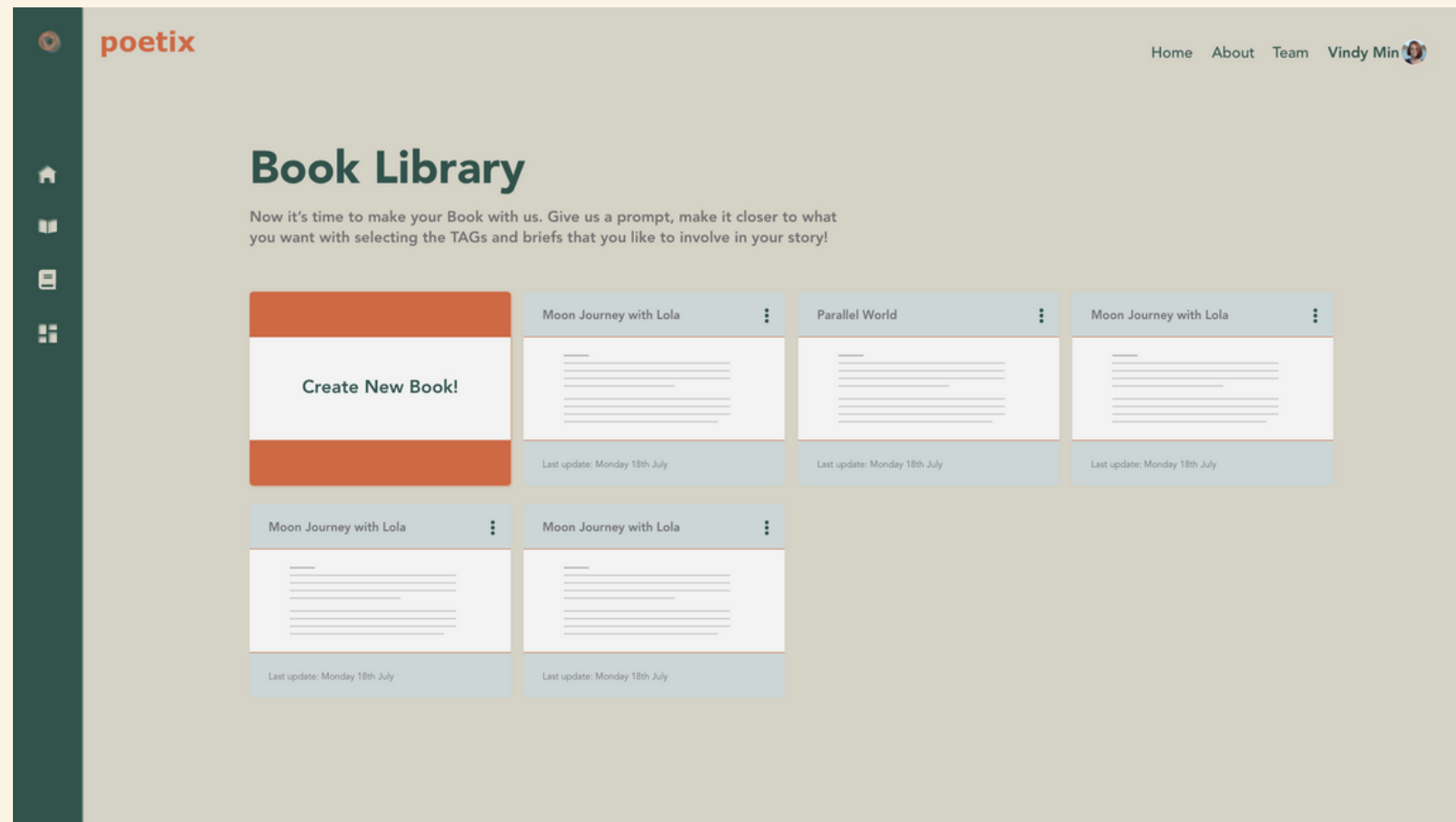
## Editor Mode



## View the book in a real interface

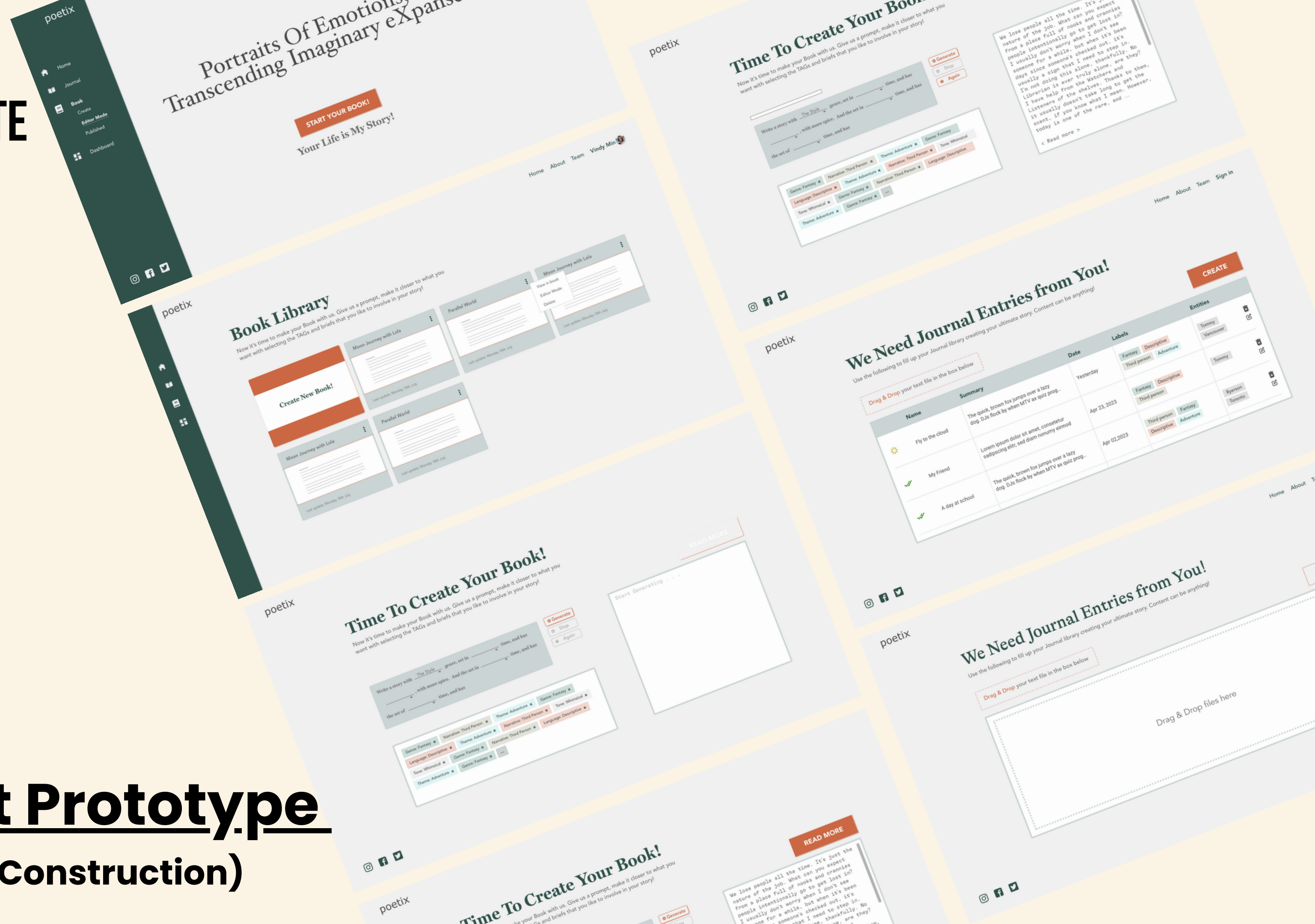


# IDEATE AND ITERATE



Generated books library with editing feature

# TEST & ITERATE



# Current Prototype (Under Construction)

# FUTURE WORK

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**#1**

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Pitching the MVP and get feedback

**#3**

---

Train the LLM to gather assets from other users in one story

**#2**

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Usability testing

**#4**

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Finding a story timeline based on user's age

# CHALLENGES &



## WHAT I LEARNED

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### #1

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1 UX Designer and working directly with Engineers and developers

### #3

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Finding the balance between business and user

### #2

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How Backend development can impact the user flow

### #4

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Involving with the AI team as new experience

**THAT'S A WRAP!**

**THANK YOU!**

**ANY QUESTION?**